ORDER

Orders	Order / Rev:	107681	_	
	Alt Order #:	06862465	_	
	Product Desc:	Crossroads GPS	_	HD
	Estimate:	1119	_	KSNV
	Flight Dates:	10/13/12 - 10/20/12	Primary AE:	Amy McCreary
	Original Date / Rev:	10/10/12 / 10/10/12	Sales Office:	BLPHI
	Order Type:	GENERAL	Sales Region:	National
Agency	Name:	Crossroads Media, LLC	_	
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		66 Canal Center Plaza	Billing Cycle:	EOM/EOC
		Alexandria, VA 22314	Agency Commission:	15%
Advertiser	Name:	Crossroads GPS		
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PLI2	Order Separation:	00:05:00
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:	
	Revenue Codes:	POLITICAL/AGY, PISSUE, GEN	Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/20/12	66	\$123,750.00	\$105,187.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	66	\$123,750.00	\$105,187.50	0.00
Totals	66	\$123,750.00	\$105,187.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	33%	\$123,750.00
Market	100%	\$375,000.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	34%	\$127,500.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	11%	\$41,250.00
KTUD	2%	\$7,500.00
KVVU	11%	\$41,250.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	9%	\$33,750.00

	Ln	Ch	Start	End	Inventory Code	Break	Start/End Tir	me Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
•	E 1	KSNV	10/15/12	10/15/12	FacetoFace/Ralsto	on Rep @ M	730-758pm	M	:30 1	\$1,800.001	0.00 NM	1	\$1,800.00
					FacetoFace/Ralst	on Report							
		FACE TO	D FACE W	// JON RA	LSTON								
		Star	t Date E	End Date	Weekdays	Spots/Week	Rate	Rating					
	W	eek: 10/1	5/12 1	10/21/12	M	1	\$1,800.00	0.00					

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KSNV

Order / Rev: 107681

Advertiser: Crossroads GPS

Alt Order #: 06862465 Product Desc: Crossroads GPS

Flight Dates: 10/13/12 - 10/20/12

Estimate: 1119

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
E 1 KSNV	10/15/12	2 10/15/12	FacetoFace/Ralst	•	730-758pm	M	:30	1	\$1,800.001	0.00 NM	1	\$1,800.00
FACE TO	O FACE	W/ JON RAI	FacetoFace/Ralst LSTON	on Report								
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/1		10/21/12	M RALSTON in PRII		\$1,800.00 8-11pm	0.00 - T	:30	1	\$1,800.001	0.00 NM	1	\$1,800.00
L Z KONV	10/10/12	2 10/10/12	RALSTON IN PRI	_	0-11pm	- 1	.30	'	\$1,000.001	O.OO INIVI	· '	φ1,000.00
		W/ JON RAI			5 .	5						
Start Week: 10/1	t Date 5/12	End Date 10/21/12	<u>Weekdays</u> - T	Spots/Week 1	Rate \$1,800.00	Rating 0.00						
			FacetoFace/Ralst		730-758pm	W	:30	1	\$1,800.001	0.00 NM	1	\$1,800.00
FACE TO)	W/ JON RAI	FacetoFace/Ralst	on Report								
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/1	5/12	10/21/12	W	1	\$1,800.00	0.00						
E 4 KSNV	10/18/12	2 10/18/12	FacetoFace/Ralst		730-758pm	T	:30	1	\$1,800.001	0.00 NM	1	\$1,800.00
FACE TO	D FACE	W/ JON RAI	FacetoFace/Ralst LSTON	on Report								
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/1		10/21/12	T		\$1,800.00	0.00 F	.20		<u> </u>	0.00 NIM	,	£4.000.00
E 5 KSNV	10/19/12	2 10/19/12	FacetoFace/Ralst		730-758pm	F	:30	1	\$1,800.001	0.00 NM	1	\$1,800.00
		W/ JON RAI		'								
Start Week: 10/1	t Date 5/12	End Date 10/21/12	<u>Weekdays</u> F	Spots/Week 1	Rate \$1,800.00	Rating 0.00						
			Wknd Wheel of Fo		7-730pm	S-	:30	1	\$1,050.00 1	0.00 NM	1	\$1,050.00
\\(\(\)	0E E0D	T. IN IE	SAT/ Wheel of Fo	ortune								
WHEEL (OF FOR t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/0		10/14/12	S-		\$1,050.00	0.00						
E 7 KSNV	10/20/12	2 10/20/12	Wknd Wheel of Fo		7-730pm	S-	:30	1	\$1,050.001	0.00 NM	1	\$1,050.00
WHEEL	OF FOR	TUNE	SAT/ Wheel of Fo	ntune								
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/1		10/21/12	NFL Pre-Game / F		\$1,050.00	0.00	:30		ΦE 000 00 1	0.00 NM	,	ΦE 000 00
E 6 KSINV	10/14/12	2 10/14/12	NFL Pre-Game / R	-NA CIVI	1p-530pm	3	.30	1	\$5,000.001	U.UU INIVI	1	\$5,000.00
	_	HT IN AMER	-									
Start Week: 10/0	t <u>Date</u> 18/12	End Date 10/14/12	Weekdays	Spots/Week 1	Rate \$5,000.00	Rating 0.00						
			Sa-Su Early News		5pm-630pm	S-	:30	1	\$1,350.001	0.00 NM	1	\$1,350.00
KONN/ E/		-14/0	Sa-Su Early News	S								
KSNV EA	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/0		10/14/12	S-		\$1,350.00	0.00						
E10 KSNV	10/20/12	2 10/20/12	Sa-Su Early News		5pm-630pm	S-	:30	1	\$1,350.001	0.00 NM	1	\$1,350.00
KSNV EA	ARLY NE	EWS	Sa-Su Early News	5								
Start	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/1		10/21/12	S-		\$1,350.00	0.00 - T	.20		<u> </u>	0.00 NIM	,	£4,000,00
ETT KSINV	10/16/12	2 10/16/12	M-F Today Show M-F Today Show		9-10a	-1	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
TODAY S			•									
Start Week: 10/1		End Date 10/21/12	<u>Weekdays</u> - T	Spots/Week 1	Rate \$1,000.00	Rating 0.00						
			M-F Today Show		9-10a	T	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
			M-F Today Show									
TODAY Start		End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/1		10/21/12	T		\$1,000.00	0.00						
E13 KSNV	10/19/12	10/19/12		СМ	9-10a	F	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00

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KSNV

Order / Rev: 107681

Advertiser: Crossroads GPS

Alt Order #: 06862465 Product Desc: Crossroads GPS

Flight Dates: 10/13/12 - 10/20/12 Estimate: 1119

Ln Ch	Start	End	Inventory Code		Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			M-F Today Show M-F Today Show									
TODAY	SHOW	II	W. Foddy Chow								_	
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/ E14 KSNV		10/21/12	M F Today Show	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	\$1,000.00 10am-11am	0.00 - T	:30	1	\$600.001	0.00 NM	1	\$600.00
E 14 KSINV	10/16/1	2 10/10/12	M-F Today Show Today 4th Hour	III 4III IQIVI	TUalli-TTalli	- 1	.30	'	\$600.00 I	U.UU INIVI	'	\$600.00
	SHOW	III	,									
	rt Date	End Date	Weekdays - T	Spots/Week	<u>Rate</u> \$600.00	Rating						
Week: 10/ E15 KSNV		10/21/12	M-F Today Show	III 4th IFM	10am-11am	0.00 W	:30	1	\$600.001	0.00 NM	1	\$600.00
L 13 KONV	10/17/1	2 10/11/12	Today 4th Hour	III TUI IOW	Toam Tram	••	.50	'	ψ000.00 1	0.00 14101	'	ψουσ.σσ
TODAY	SHOW		-									
Sta Week: 10/	rt Date	End Date 10/21/12	<u>Weekdays</u> W	Spots/Week 1	<u>Rate</u> \$600.00	Rating 0.00						
E 16 KSNV			M-F Today Show	-	10am-11am	T	:30	1	\$600.001	0.00 NM	1	\$600.00
			Today 4th Hour						************			***************************************
_	SHOW		M/s shalsass	0	Data	Dating						
Sta Week: 10/	rt Date 15/12	End Date 10/21/12	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$600.00	Rating 0.00						
E17 KSNV			Noon News	СМ	12-1230pm	M	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
			Noon News									
_	3 AT NO	ON End Date	Wookdays	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	<u>Weekdays</u> M	1	\$1,000.00	0.00						
E18 KSNV	10/16/1	2 10/16/12	Noon News	CM	12-1230pm	- T	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
NEWC	0 AT NO	ON	Noon News									
	3 AT NO	ON End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	- T			0.00						
E19 KSNV	10/19/1	2 10/19/12	Noon News	CM	12-1230pm	F	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
NEWS '	3 AT NO	ON	Noon News									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	F	1	\$1,000.00	0.00						
E20 KSNV	10/15/1	2 10/15/12	Wake Up Early w		430a-5a	M	:30	1	\$400.001	0.00 NM	1	\$400.00
WAKE I	UP EARL	Y W/THE W	Wake Up Early W AGNERS	/agners								
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	M	1	\$400.00	0.00						
E 21 KSNV	10/17/1	2 10/17/12	Wake Up Early Wake Up Early W	Ū	430a-5a	W	:30	1	\$400.00 1	0.00 NM	1	\$400.00
WAKE I	UP EARL	Y W/THE W		ragners								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	W	////6//	\$400.00	0.00 T	.20		£400.00.4	0.00 NIM	,	# 400.00
E 22 KSNV	10/18/1	2 10/18/12	Wake Up Early Wake Up Early W	-	430a-5a	1	:30	1	\$400.001	0.00 NM	1	\$400.00
WAKE I	UP EARL	Y W/THE W		9								
	rt Date	End Date	<u>Weekdays</u> T	Spots/Week	Rate	Rating						
Week: 10/ E 23 KSNV		10/21/12	Rachael Ray	CM	\$400.00 11am-12pm	0.00 - T	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
L 23 NOIV	10/10/1	2 10/10/12	Rachael Ray	Civi	rram-rzpm	- 1	.50	'	ψ1,000.00 1	O.OO INIVI	'	ψ1,000.00
RACHE			-									
Sta Week: 10/	rt Date	End Date 10/21/12	<u>Weekdays</u> - T	Spots/Week 1	Rate \$1,000.00	Rating 0.00						
E 24 KSNV			Rachael Ray	CM	11am-12pm	T	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
		2 3, . 2	Rachael Ray			-		•	. ,		·	, ,3.00
RACHE		End Dat	Ma alada :	On ata AM - : 1	D-1-	Datina						
Sta Week: 10/	rt Date 15/12	End Date 10/21/12	<u>Weekdays</u> T	Spots/Week 1	Rate \$1,000.00	Rating 0.00						
E 25 KSNV				CM	11am-12pm	F	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
					•						•	

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KSNV

Order / Rev: 107681

Advertiser: Crossroads GPS Alt Order #: 06862465 Product Desc: Crossroads GPS

Flight Dates: 10/13/12 - 10/20/12 Estimate: 1119

Ln Ch Start En	,	e Break	Start/End 7	Γime Days	Len Sp	ots Rate Pri	Rtg Type Spot	s	Amount
	Rachael Ray Rachael Ray								
RACHEL RAY	racilaci ray						_		
Start Date End		Spots/Week	Rate	Rating					
Week: 10/15/12 10/2		1	\$1,000.00	0.00					40-0
E 26 KSNV 10/16/12 10/	16/12 The Doctors The Doctors	CM	2pm-3pm	- T	:30	1 \$650.001	0.00 NM	1	\$650.00
THE DOCTORS	The Boolois								
Start Date End		Spots/Week	Rate	Rating					
Week: 10/15/12 10/2		1	\$650.00	0.00		4 05000	0.00.104		4050.00
E 27 KSNV 10/18/12 10/	18/12 The Doctors The Doctors	CM	2pm-3pm	T	:30	1 \$650.001	0.00 NM	1	\$650.00
THE DOCTORS	The Bestere								
Start Date End		Spots/Week	Rate	Rating					
Week: 10/15/12 10/2		1	\$650.00	0.00		4 05000	0.00.104		4050.00
E 28 KSNV 10/19/12 10/	19/12 The Doctors The Doctors	CM	2pm-3pm	F	:30	1 \$650.001	0.00 NM	1	\$650.00
THE DOCTORS	THE DOCIOIS								
Start Date End		Spots/Week	Rate	Rating					
Week: 10/15/12 10/2		1	\$650.00	0.00			0.00.104		
E 29 KSNV 10/16/12 10/	16/12 Wheel of Fortun Wheel in Prime		M-SA 8-11p	/ SUN-T	:30	1 \$3,400.001	0.00 NM	1	\$3,400.00
WHEEL OF FORTUNE									
Start Date End		Spots/Week	Rate	Rating			I		
Week: 10/15/12 10/2		1	\$3,400.00	0.00					
E30 KSNV 10/17/12 10/	17/12 M-F Wheel M-F Wheel of F	CM	7-730pm	W	:30	1 \$3,400.001	0.00 NM	1	\$3,400.00
WHEEL OF FORTUNE		ortune							
Start Date End		Spots/Week	Rate	Rating			I		
Week: 10/15/12 10/2	<u> </u>	1	\$3,400.00	0.00					
E31 KSNV 10/19/12 10/	19/12 M-F Wheel M-F Wheel of F	CM	7-730pm	F	:30	1 \$3,400.001	0.00 NM	1	\$3,400.00
WHEEL OF FORTUNE		ortaric							
Start Date End		Spots/Week	Rate	Rating					
Week: 10/15/12 10/2	•	1	\$3,400.00	0.00			0.00.104		
E32 KSNV 10/16/12 10/	16/12 M-F 5-6a Wake M-F 5-6a Wake		5-6a	- T	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
WAKE UP WITH THE		op w/wagners							
Start Date End		Spots/Week	Rate	Rating			I		
Week: 10/15/12 10/2		1	+ /	0.00					
E 33 KSNV 10/18/12 10/	18/12 M-F 5-6a Wakel M-F 5-6a Wake		5-6a	T	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
WAKE UP WITH THE		op w/wagners							
Start Date End		Spots/Week	Rate	Rating					
Week: 10/15/12 10/2	·	1	\$1,200.00	0.00					
E 34 KSNV 10/19/12 10/	19/12 M-F 5-6a Wakel M-F 5-6a Wake		5-6a	F	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
WAKE UP WITH THE		op w/wagners							
Start Date End		Spots/Week	Rate	Rating					
Week: 10/15/12 10/2		1	\$1,200.00	0.00					
E 35 KSNV 10/14/12 10/	14/12 Jeopardy in PRI Jeopardy in Prii		M-SA 8-11p	/ SUNS	:30	1 \$2,400.001	0.00 NM	1	\$2,400.00
jep	Jeopardy III Fili	iie							
Start Date End	Date Weekdays	Spots/Week	Rate	Rating					
Week: 10/08/12 10/14		1	+ ,	0.00					
E 36 KSNV 10/16/12 10/	16/12 Dr. Phil Dr Phil	CM	3-4p	- T	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
DR. PHIL	טו אווון								
Start Date End		Spots/Week	Rate	Rating					
Week: 10/15/12 10/2		1	* ,	0.00					
E 37 KSNV 10/18/12 10/	18/12	СМ	3-4p	T	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00

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KSNV

Order / Rev: 107681

Advertiser: Crossroads GPS

Alt Order #: 06862465 Product Desc: Crossroads GPS

Flight Dates: 10/13/12 - 10/20/12 1119

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	oots Rate Pri	Rtg Type	Spots	Amount
			Dr. Phil Dr Phil								
DR. PH	IL		DITIII								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		10/21/12	T	1	\$1,200.00	0.00		4 04 000 004	0.00.104		# 4 000 00
E38 KSNV	10/19/1	2 10/19/12	Dr. Phil Dr Phil	CM	3-4p	F	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
DR. PH	IL		D1 1 1111								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		10/21/12	F	1	\$1,200.00	0.00		4 04 000 004	0.00.1114	4	#4 000 00
E39 KSNV	10/15/1	12 10/15/12	NEWS 3 at 4 (1 H 4PM NEWS (1 ho		4-5pm	М	:30	1 \$1,800.001	0.00 NM	1	\$1,800.00
NEWS:	3 AT 4			, di ,							
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		10/21/12	M	1	* .,	0.00		4 04 000 004	0.00.1114	4	#4 000 00
E 40 KSNV	10/17/1	2 10/17/12	NEWS 3 at 4 (1 H 4PM NEWS (1 ho		4-5pm	W	:30	1 \$1,800.001	0.00 NM	1	\$1,800.00
NEWS:	3 AT 4			· · · · · ·							
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/		10/21/12	W	1	\$1,800.00	0.00 T	-20	4 \$4 000 004	0.00 NIM	4	¢4 000 00
E41 KSNV	10/18/1	12 10/18/12	NEWS 3 at 4 (1 H 4PM NEWS (1 ho		4-5pm	1	:30	1 \$1,800.001	0.00 NM	1	\$1,800.00
NEWS:	3 AT 4			· · · · · ·							
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		10/21/12	T	1	\$1,800.00	0.00	-20	4 \$4 500 004	0.00 NIM	4	Ф4 F00 00
E42 KSNV	10/13/1	12 10/13/12	News 3 Today - S News 3 Today - S		9am-930am	3-	:30	1 \$1,500.001	0.00 NM	1	\$1,500.00
NEWS:	3 TODAY	Y/WKEND									
	rt Date	End Date	Weekdays S	Spots/Week	Rate	Rating					
Week: 10/ E 43 KSNV		10/14/12	Nove 2 Today S	1	\$1,500.00	0.00	:30	1 \$1 500 00 1	0.00 NM	4	¢4 500 00
E 43 KSINV	10/20/1	12 10/20/12	News 3 Today - S News 3 Today - S		9am-930am	3-	.30	1 \$1,500.001	0.00 NM	1	\$1,500.00
NEWS:	3 TODAY	Y/WKEND									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/ E 44 KSNV		10/21/12	S-	1	\$1,500.00	0.00	.20	1 \$1,000,001	0.00 NM	1	¢1 000 00
E 44 KSINV	10/15/1	12 10/15/12	Days of our Lives Days of our Lives	СМ	1258p-2pm	M	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
DAYS (OF OUR	LIVES									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		10/21/12	M	1	\$1,000.00	0.00 W	.20	1 \$1,000,001	0.00 NM	4	¢4 000 00
E 45 KSINV	10/17/1	12 10/17/12	Days of our Lives Days of our Lives	СМ	1258p-2pm	W	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
DAYS (OF OUR	LIVES									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/		10/21/12	W Days of our Lives	CM	\$1,000.00	0.00 T	:30	1 \$1,000,001	0.00 NM	1	\$1,000.00
E 40 KSINV	10/10/1	12 10/10/12	Days of our Lives		1258p-2pm	1	.30	1 \$1,000.001	U.UU INIVI	ı	\$1,000.00
DAYS (OF OUR	LIVES	.,								
	rt Date	End Date	<u>Weekdays</u> T	Spots/Week	Rate	Rating					
Week: 10/ E 47 KSNV		10/21/12	The Agenda 1230	pm CM	\$1,000.00 1230-1p	0.00 M	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
L4/ KSNV	10/13/1	12 10/13/12	The Agenda 1230	•	1230-1p	IVI	.30	1 \$1,000.001	U.UU INIVI	'	\$1,000.00
	4: THE A		· ·								
	rt Date	End Date	<u>Weekdays</u> M	Spots/Week	Rate	Rating					
Week: 10/ E 48 KSNV		10/21/12		pm CM	\$1,000.00 1230-1p	0.00 - T	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
L TO INDINV	10/10/1	- 10/10/12	The Agenda 1230	•	1200-1P	-1	.50	ι ψι,ουσ.ου ι	O.OO INIVI	ı	ψ1,000.00
NEWS	4: THE A	GENDA	9								
	rt Date	End Date	<u>Weekdays</u> - T	Spots/Week	Rate	Rating					
Week: 10/ E49 KSNV		10/21/12	- 1	CM	\$1,000.00 1230-1p	0.00 F	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
L 43 NOINV	10/19/1	L 10/18/12		CIVI	1200-1h	F	.30	ι ψι,υυυ.υυ Ι	U.UU INIVI	ı	ψ1,000.00

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KSNV

Order / Rev: 107681

Advertiser: Crossroads GPS

Alt Order #: 06862465 Product Desc: Crossroads GPS

Flight Dates: 10/13/12 - 10/20/12 1119

Estimate:

Ln Ch	Start	End	Inventory Code		Start/End T	ime Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
			The Agenda 1230 The Agenda 1230	•							
NEWS 4	4: THE A	GENDA		· · · ·							
Sta Week: 10/	rt Date	End Date 10/21/12	Weekdays F	Spots/Week 1	Rate \$1,000.00	Rating 0.00					
E 50 KSNV			M-F Early News M-F Early News	CM	5-630p	M	:30 1	\$3,600.001	0.00 NM	1	\$3,600.00
EARLY	NEWS		,								
Sta Week: 10/	rt Date /15/12	End Date 10/21/12	Weekdays M	Spots/Week 1	Rate \$3,600.00	Rating 0.00					
E51 KSNV		2 10/16/12	M-F Early News M-F Early News	CM	5-630p	- T	:30 1	\$3,600.001	0.00 NM	1	\$3,600.00
EARLY		Fred Data	\\/a aladaa	C= =+= ///= = -	Data	Datina			ŀ		
<u>Sta</u> Week: 10/	rt Date /15/12	End Date 10/21/12	<u>Weekdays</u> - T	Spots/Week 1	Rate \$3,600.00	Rating 0.00			ľ		
E 52 KSNV			M-F Early News	СМ	5-630p	W	:30 1	\$3,600.001	0.00 NM	1	\$3,600.00
FARLY	NEWO		M-F Early News								
EARLY Sta	news irt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		10/21/12	W		\$3,600.00	0.00					
E53 KSNV	10/20/1	2 10/20/12			11pm-1135p	mS-	:30 1	\$2,800.001	0.00 NM	1	\$2,800.00
NFWS:	3 NIGHT	SIDE	Sa-Su News 3 at	Eleven							
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating			İ		
Week: 10/		10/21/12	S-	1	\$2,800.00	0.00					
E54 KSNV	10/14/1	2 10/14/12	News 3 Live in Pr News 3 in Prime	ime CM	7-10pm	S	:30 1	\$3,600.001	0.00 NM	1	\$3,600.00
NEWS:	3 LIVE (F	OLLOWING									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		10/14/12	Today Shaw	CM	\$3,600.00	0.00 M	:30 1	#2 800 00 4	0.00 NM	4	¢2 200 00
E55 KSNV	10/15/1	2 10/15/12	Today Show Today Show	CIVI	658a-9am	IVI	.30	\$3,800.001	U.UU INIVI	1	\$3,800.00
TODAY			•								
Sta Week: 10/	rt Date	End Date 10/21/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$3,800.00	Rating 0.00			I		
E 56 KSNV			Today Show	CM	658a-9am	W	:30 1	\$3,800.001	0.00 NM	1	\$3,800.00
			Today Show					, , , , , , , , , , , , , , , , , , , ,			, -,
TODAY		End Data	We aldere	Cnoto/Mook	Doto	Doting					
Week: 10/	rt Date /15/12	End Date 10/21/12	<u>Weekdays</u> W	Spots/Week 1	Rate \$3,800.00	Rating 0.00			l		
E 57 KSNV	10/18/1	2 10/18/12	Today Show	CM	658a-9am	T	:30 1	\$3,800.001	0.00 NM	1	\$3,800.00
TODAY	SHOW		Today Show								
	onOw ort Date	End Date	Weekdays	Spots/Week	Rate	Rating			I		
Week: 10/		10/21/12	T			0.00					
E58 KSNV	10/15/1	2 10/15/12	M-F News 3 at Ele		11pm-1135p	m M	:30 1	\$2,800.001	0.00 NM	1	\$2,800.00
NEWS:	3 NIGHT	SIDE	M-F News 3 at El	even							
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		10/21/12	M	1	\$2,800.00	0.00					
E59 KSNV	10/17/1	2 10/17/12	M-F News 3 at Ele M-F News 3 at El		11pm-1135p	m W	:30 1	\$2,800.001	0.00 NM	1	\$2,800.00
NEWS:	3 NIGHT	SIDE									
	rt Date	End Date	<u>Weekdays</u> W	Spots/Week	Rate	Rating					
Week: 10/ E 60 KSNV		10/21/12 2 10/15/12			\$2,800.00 1135p-1236a	0.00 a M	:30 1	\$2,000.001	0.00 NM	1	\$2,000.00
_ 30 1.014V	13/13/1	5/.15/.12	Tonight Show	. 0111	1100p 1200c	. 111	.50	φ=,000.00 Ι	J.JO INIVI	'	Ψ=,000.00
		W W/ JAY LE		0	5 .	Dada					
Sta Week: 10/	rt Date /15/12	End Date 10/21/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$2,000.00	Rating 0.00					
E 61 KSNV				CM	1135p-1236a		:30 1	\$2,000.001	0.00 NM	1	\$2,000.00
					-				•		

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KSNV

Order / Rev: 107681

107007

Advertiser: Crossroads GPS

Alt Order #: 06862465

Product Desc: Crossroads GPS

Flight Dates: 10/13/12 - 10/20/12

Estimate: 1119

Ln	Ch	Start	End	Inventory Code		Start/End T	ïme Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
•				The Tonight Show	l								
	Tonight Show TONIGHT SHOW W/ JAY LENO												
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
We	eek: 10/		10/21/12	W	1	\$2,000.00	0.00						
E 62	KSNV	10/19/1	2 10/19/12	The Tonight Show	/ CM	1135p-1236a	aF	:30	1	\$2,000.001	0.00 NM	1	\$2,000.00
				Tonight Show									
			V W/ JAY LE										
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	eek: 10/		10/21/12	F	1	\$2,000.00	0.00			<u> </u>			
E 63	KSNV	10/15/1	2 10/15/12	M-F Jeopardy	CM	630-7pm	M	:30	1	\$3,400.001	0.00 NM	1	\$3,400.00
	JEOPAF	RDY		M-F Jeopardy									
`	-	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
We	eek: 10/		10/21/12	M	<u> </u>	\$3,400.00	0.00						
E 64	KSNV	10/18/1:	2 10/18/12	M-F Jeopardy	CM	630-7pm	T	:30	1	\$3,400.001	0.00 NM	1	\$3,400.00
				M-F Jeopardy		·							
	JEOPAF	RDY											
		rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	eek: 10/		10/21/12	T	1	\$3,400.00	0.00						
E 65	KSNV	10/19/1	2 10/19/12	M-F Jeopardy	CM	630-7pm	F	:30	1	\$3,400.001	0.00 NM	1	\$3,400.00
	JEOPAF	אחע		M-F Jeopardy									
`		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
We	eek: 10/		10/21/12	F	1	\$3,400.00	0.00						
E 66	KSNV	10/15/1	2 10/15/12	Mon PR 10-11p	CM	10-11pm	M	:30	1	\$6,400.001	0.00 NM	1	\$6,400.00
				Monday Prime 10	-11pm					, , , , , , , , , , , , , , , , , , ,			*-,
1	REVOL	JTION n	/a 10/22	-	•								
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
We	eek: 10/	15/12	10/21/12	M	1	\$6,400.00	0.00						

Totals 66 \$123,750.00